

Mechanical Details

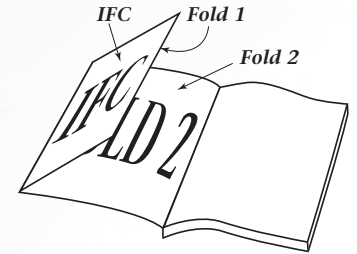
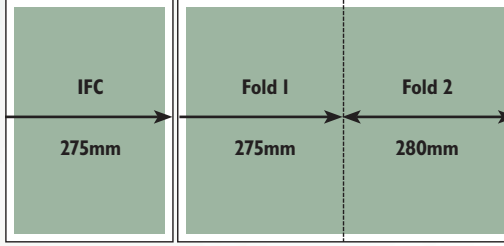
Front Cover

	ILM Publications	ETP Publications
Type Area:	250 x 280 mm	250 x 305 mm
Trim:	280 x 310 mm	280 x 335 mm
Bleed:	286 x 316 mm	286 x 341 mm



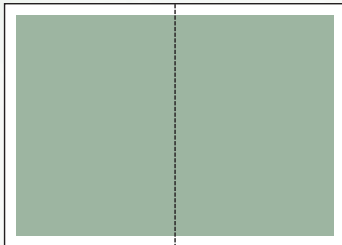
Tabloid Gatefold

	IFC	Fold I	Fold 2
Type Area:	245 x 370 mm	245 x 370 mm	250 x 370 mm
Trim:	275 x 400 mm	275 x 400 mm	280 x 400 mm
Bleed:	281 x 406 mm	281 x 406 mm	286 x 406 mm



Tabloid Spread

Type Area:	530 x 370 mm
Trim:	560 x 400 mm
Bleed:	566 x 406 mm



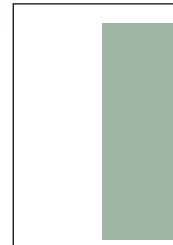
A3 page

Type Area:	250 x 370 mm
Trim:	280 x 400 mm
Bleed:	286 x 406 mm



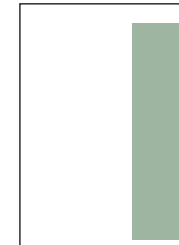
Half Tabloid

120 x 325 mm



Third Tabloid

80 x 325 mm



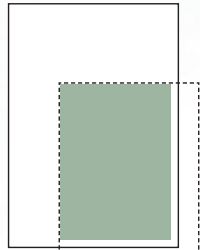
Cards

Type Area:	145 x 85 mm
Bleed:	161 x 99 mm
Trim:	155 x 93 mm



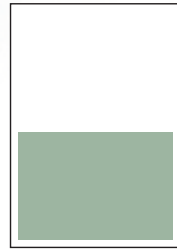
A4 (Vert.)

180 x 254 mm
Bleed: 203 x 282 mm



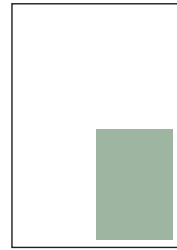
A4 (Horiz.)

250 x 176 mm



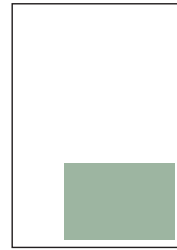
Half A4

125 x 180mm



Half A4

180 x 125mm



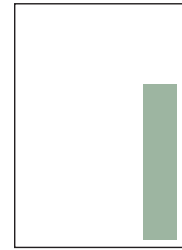
Half A4 (Vert.)

86 x 254 mm



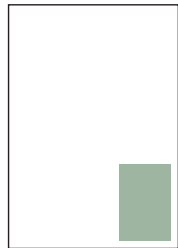
Third A4

55 x 254 mm



Quarter A4 (Vert.)

86 x 125 mm



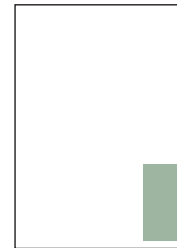
Quarter A4 (Vert.)

125 x 86 mm



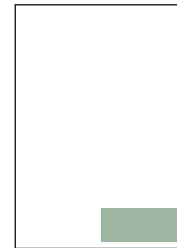
Sixth A4 (Vert.)

55 x 125 mm



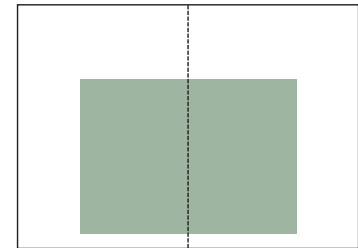
Sixth A4 (Vert.)

125 x 55 mm



A4 Spread

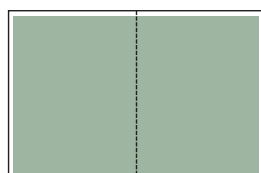
395 x 254 mm



A4 Buyers' Guide issues

A4 Guide Issue Spread

Type Area:	400 x 260 mm
Trim:	420 x 280 mm
Bleed:	426 x 286 mm



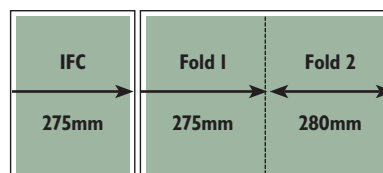
A4 Guide page

Type Area:	180 x 260 mm
Trim:	210 x 280 mm
Bleed:	216 x 286 mm



Tabloid A4 Guide Gatefold:

	IFC	Fold I	Fold 2
Type Area:	185 x 260 mm	185 x 260 mm	190 x 260 mm
Trim:	205 x 280 mm	205 x 280 mm	210 x 280 mm
Bleed:	211 x 286 mm	211 x 286 mm	216 x 286 mm



Please see illustration (top-right) for layout guidelines

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